



SPONSORSHIP PACKET

A 5-PERSON RELAY RUNNING EVENT AUGUST 4, 2018

Teams of 5 runners will compete over a 40 mile course that travels dirt roads, rail trails and park trails in northern Oakland County. A post event party and awards ceremony will finish out the 1-day event.

Start & finish at Addison Oaks County Park
Leonard, Michigan



www.therungururelay.com



the **run**guru.com
RELAY

Presented by **Clint Verran Sports Medicine**

Title Sponsor

\$2,000

- Large Company logo on all event materials, including shirt, registration brochures, on-site thank you banners, event flyers and advertising (provided deadline is met)
- Recognition on website, social media & at event
- Company Banner (company to provide) displayed at event
- Opportunity to set up company tent/table at event
- Opportunity to provide promotional item to event participants (500 pieces)
- 1 complimentary team registration

Awards Sponsor

\$1,500

- Medium Company logo on all event materials, including shirt, registration brochures, on-site banners, event flyers and advertising (provided deadline is met)
- Recognition on website with link to your company website
- Recognition on website, social media & at event
- Opportunity to provide promotional item to event participants (500 pieces)

Post Relay Party Sponsor

\$1,500

- Medium Company logo on all event materials, including shirt, registration brochures, on-site banners, event flyers and advertising (provided deadline is met)
- Recognition on website with link to your company website
- Recognition on website, social media & at event
- Opportunity to provide promotional item to event participants (500 pieces)

Event Photography Sponsor

\$1,500

- Medium Company logo on all event materials, including shirt, registration brochures, on-site banners, event flyers and advertising (provided deadline is met)
- Recognition on website with link to your company website
- Recognition on website, social media & at event
- Opportunity to provide promotional item to event participants (500 pieces)

Volunteer Sponsor

\$500

- Small Company logo on all event materials, including shirt, registration brochures, on-site banners, event flyers and advertising (provided deadline is met)
- Recognition on website, social media & at event
- Opportunity to set up company tent/table at event
- Opportunity to provide promotional item to event participants (500 pieces)

Aid Station Sponsor

\$300

- Company logo on course sign at aid station location
- Company logo on t-shirt (provided deadline is met)
- Recognition on thank you banner
- Recognition on website, social media & at event
- Opportunity to set up company tent and decorate aid station
- Company to provide water, sports drink or other at aid station (to include clean up)

Relay Leg Sponsor

\$150

- Company logo on course sign at relay exchange location
- Company logo on t-shirt (provided deadline is met)
- Recognition on thank you banner
- Recognition on website, social media & at event
- Opportunity to provide promotional item to event participants (500 pieces)

Supporter Level

- Opportunity to provide the event with in-kind donation.
- Donors will receive recognition at the event.
- All donations are tax deductible as allowed by law.

If your business or organization is interested in partnering with this event and would like to speak with a race organizer regarding this opportunity please contact Deanna Skelcy, 248-321-9813 or

DeeSkelcy@gmail.com.

We have flexibility in our sponsorship levels to fit the needs of your business!

Deadline to have company listed on promotional print material January 30, 2018. Deadline to have company listed on t-shirts or other is June 15, 2018. Checks can be made payable to Eastside Racing Company

Business or organization: _____

Business or organization address: _____

Contact person: _____ phone: _____

Contact email: _____

Sponsorship Level Amount: _____

Notes: _____

Authorized Representative Signature: _____ Date: _____

The Relay Representative: _____ Date: _____